



Lifetime Arts

Reimagining Aging Through Arts Education



Mission

- to **encourage creative aging** by promoting the inclusion of professional arts programs in organizations that serve older adults;
- to **prepare artists** to develop the creative capacity of older adult learners;
- to **foster lifelong learning** in and through the arts by increasing opportunities for participation in community based programming.

What We Do

A background image showing a group of people in a meeting or training session. A woman in the foreground is looking at a laptop screen, while others are seated around her, some looking towards the camera and others looking at the screen. The setting appears to be a modern office or conference room with large windows in the background.

- Resources and Technical Assistance
- Training
- Strategic Planning
- Program Implementation
- Advocacy
- Community Residencies

Why is Everybody Talking About Aging?

By the year 2030:



- 71.5 million or 20% of the US population is 65+
- Number of people 85+ will **D O U B L E**

Who are “Older Adults” ?



Impact?

Problem



Potential

Period of Decline



Age of Opportunities

Deficits Based Approach



Assets Based Approach



What is Creative Aging?

Using the **ARTS** to improve the quality of life for older adults through **creative expression and social engagement.**



IT IS *NOT PASSIVE* ENTERTAINMENT



IT IS *VERY ACTIVE* ENGAGEMENT!

The Creativity & Aging Study

By Dr. Gene Cohen, George Washington University, 2006



- **Less medication**
- **Fewer doctor visits**
- **Elevated mood**
- **More independent functioning**
- **Less depression, loneliness**
- **More activities**



MASTERY & SOCIAL ENGAGEMENT

Positive Aging Initiatives

- **Aging in Place**
- **Encore Careers**
- **Livable Communities for All Ages**



The National Conversation/ Cross Sector Funding



NATIONAL CENTER FOR
CREATIVE AGING



TimeSlips

Her name might be
Gloria Jean.

She looks happy.



Meet Me at MoMA



“I sat down and critiqued one of the paintings that I saw. And that brought back things that I had studied, and that made me start thinking that I didn’t lose everything that I was afraid I was losing.”

Elders Share the Arts



"In a moment, there's another story coming from the most unexpected place within."



"We don't have to be the same age to be a part of the same conversation."

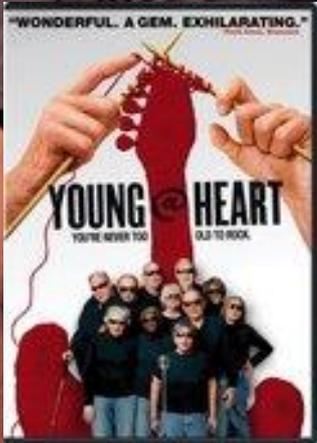


"Listening to the Pearls of Wisdom was a powerful experience for our students. They bring history to life!"



"Painting, although I have not attempted it too often, has allowed me to remember happy moments in my life - it's a great outlet."

Young @ Heart Chorus



Dance Exchange



Stagebridge

“Acting is giving and I
still have a lot to give.”

– Cecil, 87, Stagebridge actress/ student

LEARN HOW TO GET INVOLVED



Dances for a Variable Population



ENCORE: Creativity For Older Adults



MacPhail Music for Life

A woman with blonde hair and glasses is smiling while playing a silver flute. She is wearing a colorful patterned jacket over a white turtleneck. The background is a blurred blue and black grid pattern.

MacPhail Music for Life™

A Sense of Purpose Through Creative Expression

Creative Aging In Public Libraries



The Creative Aging Libraries Project

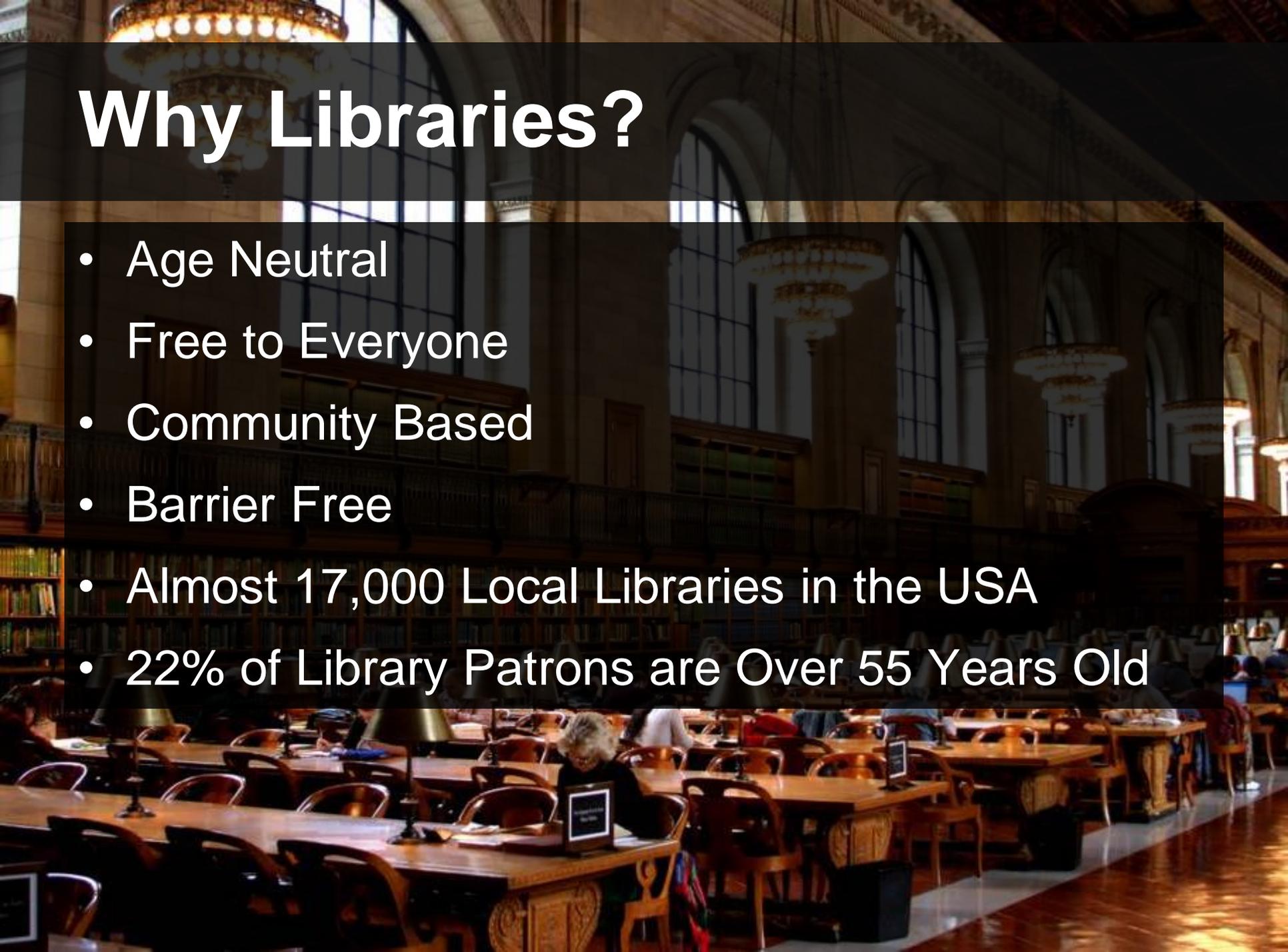
Demonstrate the value of professionally conducted instructional arts programs for older adults in public libraries.

Build the capacity of public libraries to develop, deliver and sustain creative aging programs.

Nationally disseminate a replicable, adaptable program model.

Why Libraries?

- Age Neutral
- Free to Everyone
- Community Based
- Barrier Free
- Almost 17,000 Local Libraries in the USA
- 22% of Library Patrons are Over 55 Years Old



Project Components

- Professional Development
- Incentive funding
- Instructional Arts Programs
- Technical Assistance/Resources
- Peer Networking
- Documentation
- Evaluation

Project Benefits

For Older Adults

- Improved quality of life
- Reduced social isolation
- Learn new skills

For the Field

- Replicable Model
- National Dissemination
- The Creative Aging Toolkit
- Lifetime Arts Affiliate Network

For Libraries

- Training
- Resources
- Technical assistance
- New Partners
- New programming



Lifetime Arts Affiliate Network

- National Expansion 2014-2016
- 67 Libraries
- 20 Library Systems
- 12 States



Lifetime Arts
Affiliate Network

RESOURCE: The Life of a Visual Arts Creative Aging Program

What this Toolkit is for:

The Creative Aging Toolkit for Public Libraries is a free, online resource for librarians. It offers access to information about aging and libraries, creative aging research, and best practices in the field. The toolkit contains insights, tips, tools and templates to be used when planning, implementing and sustaining successful programs.

WHY CREATIVE AGING WORKS IN LIBRARIES



CELEBRATE ARTISTIC & PERSONAL GROWTH



RETHINKING AGING



Redefining Aging Through Arts Education

Lifetime Arts improves the lives of America's older adults by promoting the inclusion of professional arts programs in organizations that serve them; preparing professional teaching artists to teach them; and fostering lifelong learning in our communities. Click to learn more.

About Lifetime Arts



TRANSFORMING LIVES THROUGH CREATIVE AGING



LIFETIME ARTS' MISSION

Our mission is to encourage creative aging by promoting the inclusion of professional arts programs in organizations that serve older adults; to prepare artists to develop the creative capacity of older adult learners; and to foster lifelong learning in and through the arts by increasing opportunities for participation in community based programming.

Our approach releases provider and participant from outdated stereotypes that define older people as needy, incapable or frail. While we partner with and advocate for creative aging initiatives that serve all people within this range, we focus on serving independent adults interested in exploring creative expression in a social group setting.

CREATIVE AGING ROSTER

SEARCH FILTERS ▼



Phyllis Capello



Nan Carey



Celia Caro



Mark-A. Cassata



Humberto Chavez



Yuanlin Chen



Diane Cherr



Carolyn Clark

What is a Teaching Artist?

“

...a practicing professional artist with the complementary skills, curiosities and sensibilities of an educator, who can effectively engage a wide range of people in learning experiences in, through, and about the arts.

”

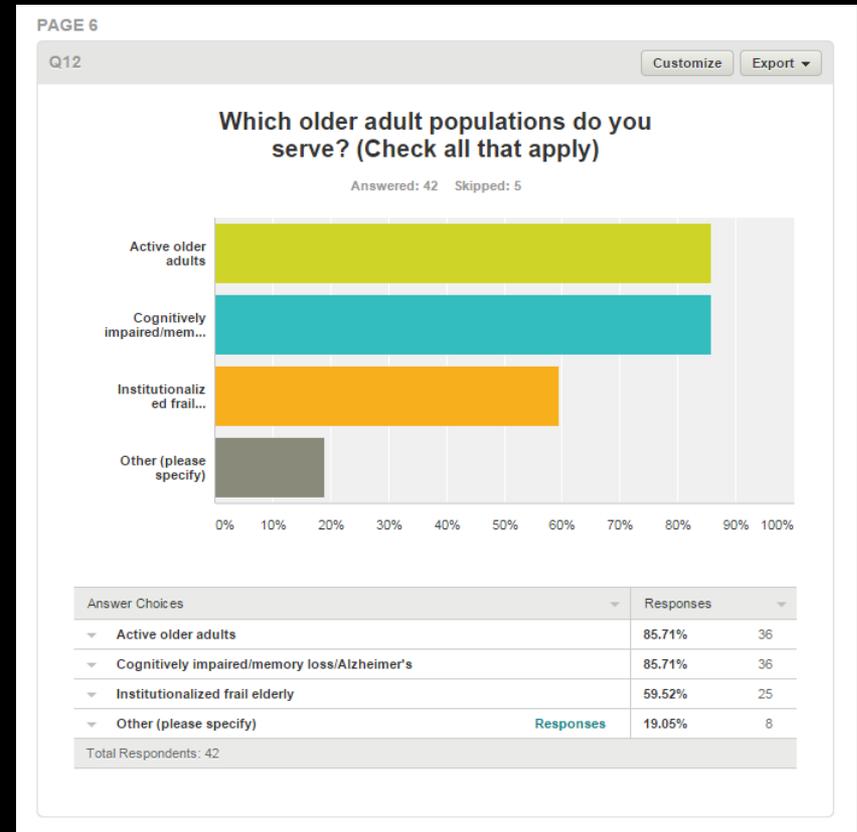
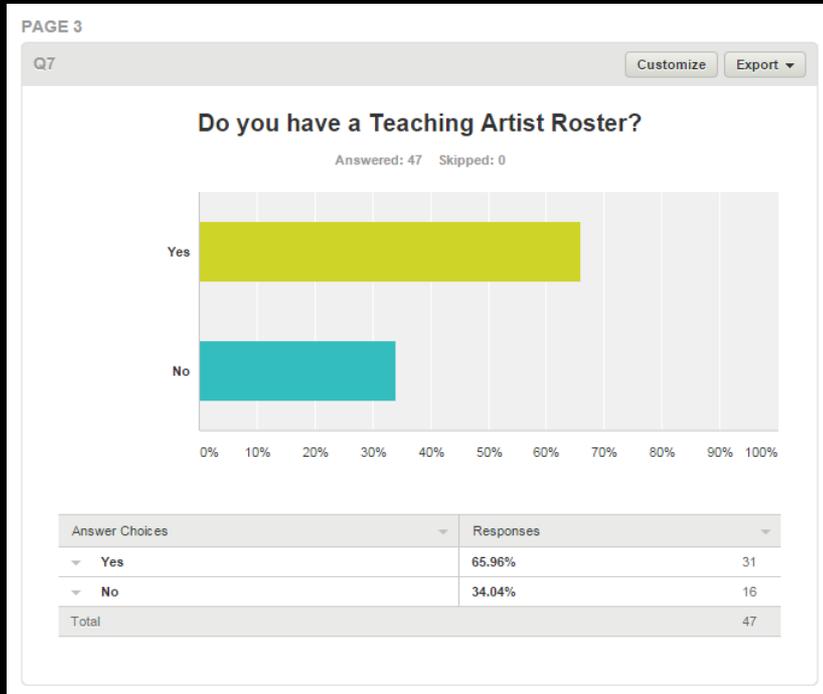
What Do They Do?



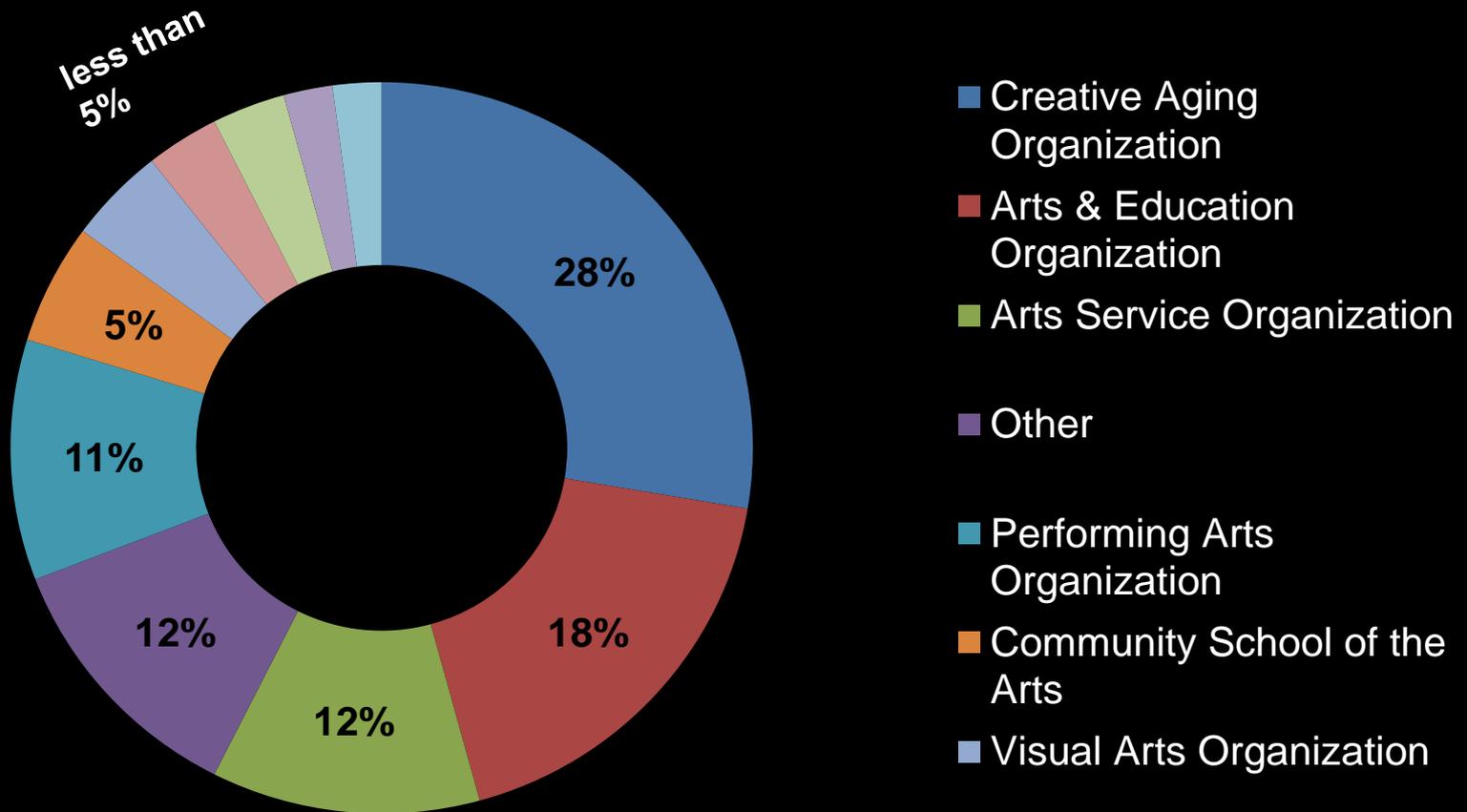
What Do They Need to Know?



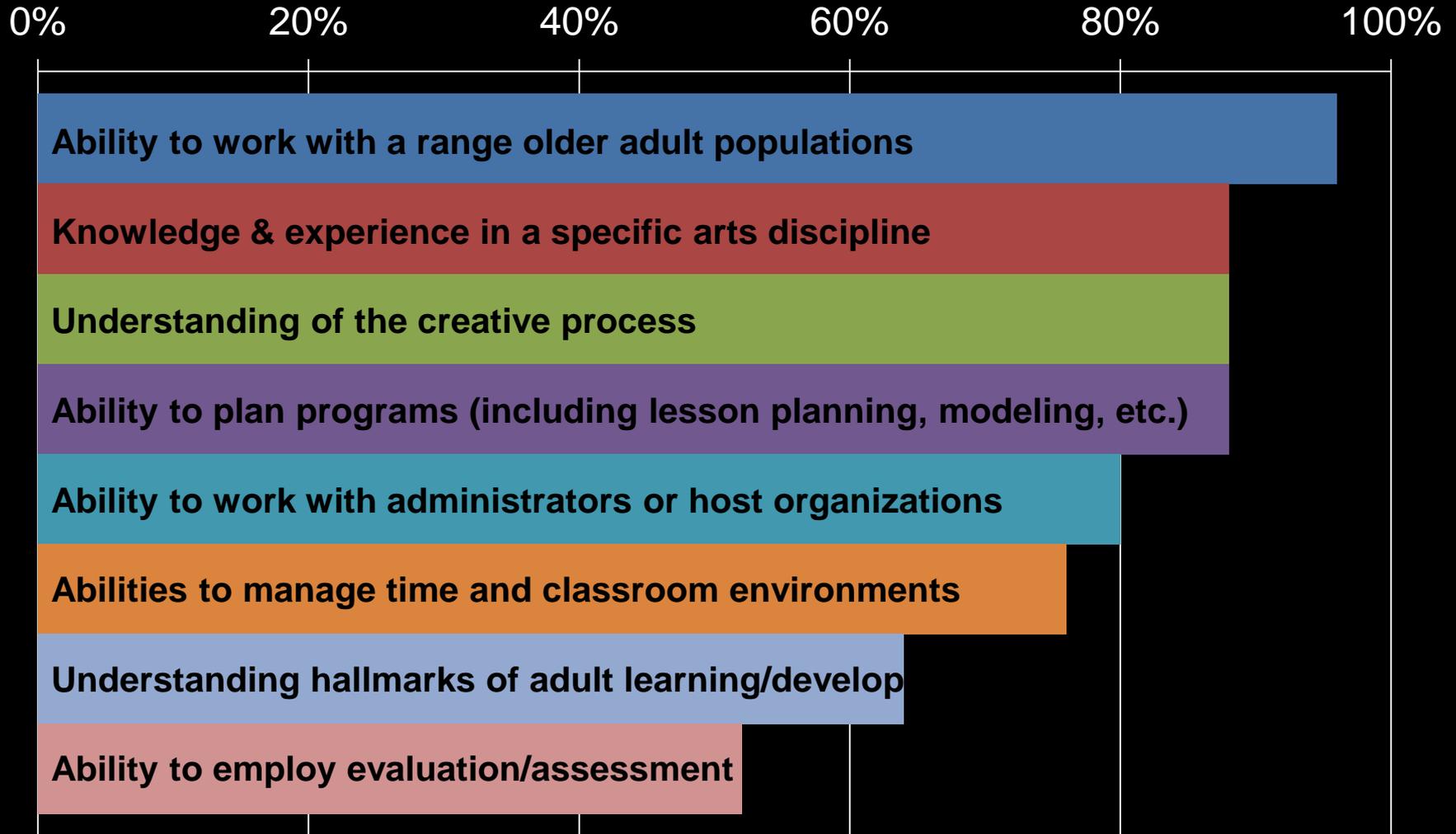
Artist Training Research Project



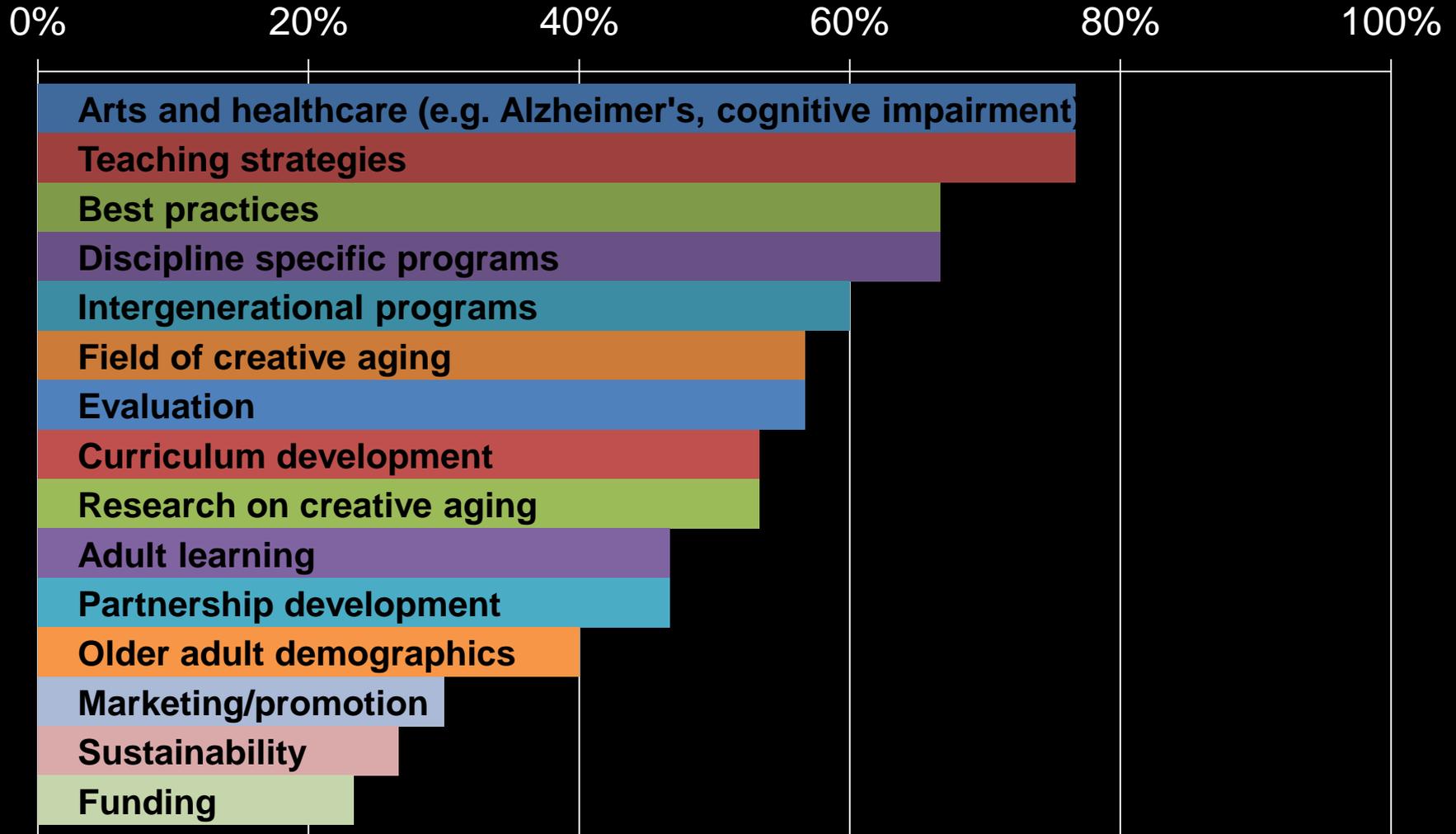
Types of Organizations



Core Competencies



Training Topics



Everyday 10,000 Americans turn 65. Is your organization ready?

Learn how Creative Aging can expand your organization's reach, enrich your menu of services and increase support.



Inaugural Training Institute | Winter 2015

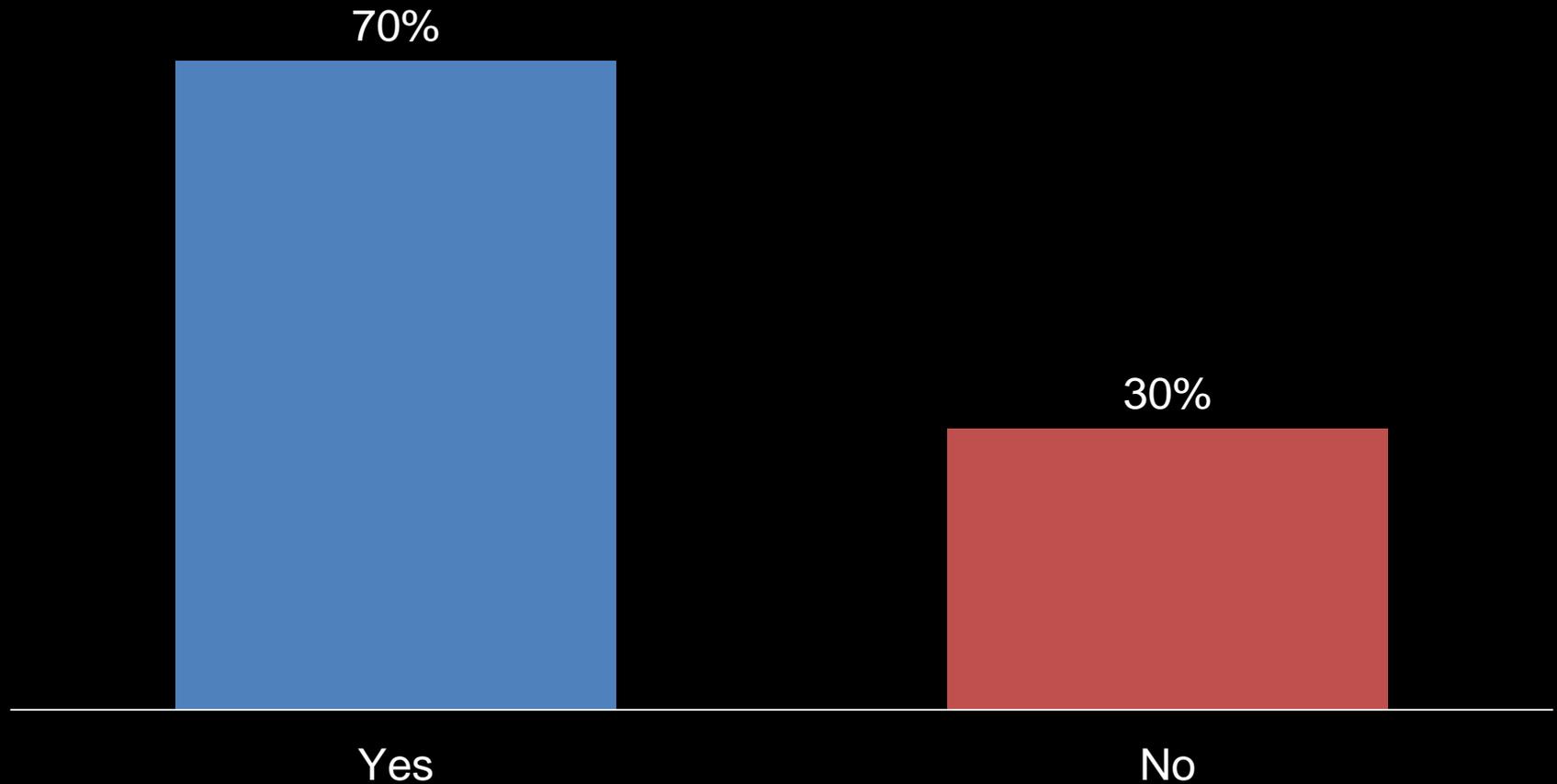
A Professional Development Program for NYC Area Arts Organizations

November 30 - December 3, 2015

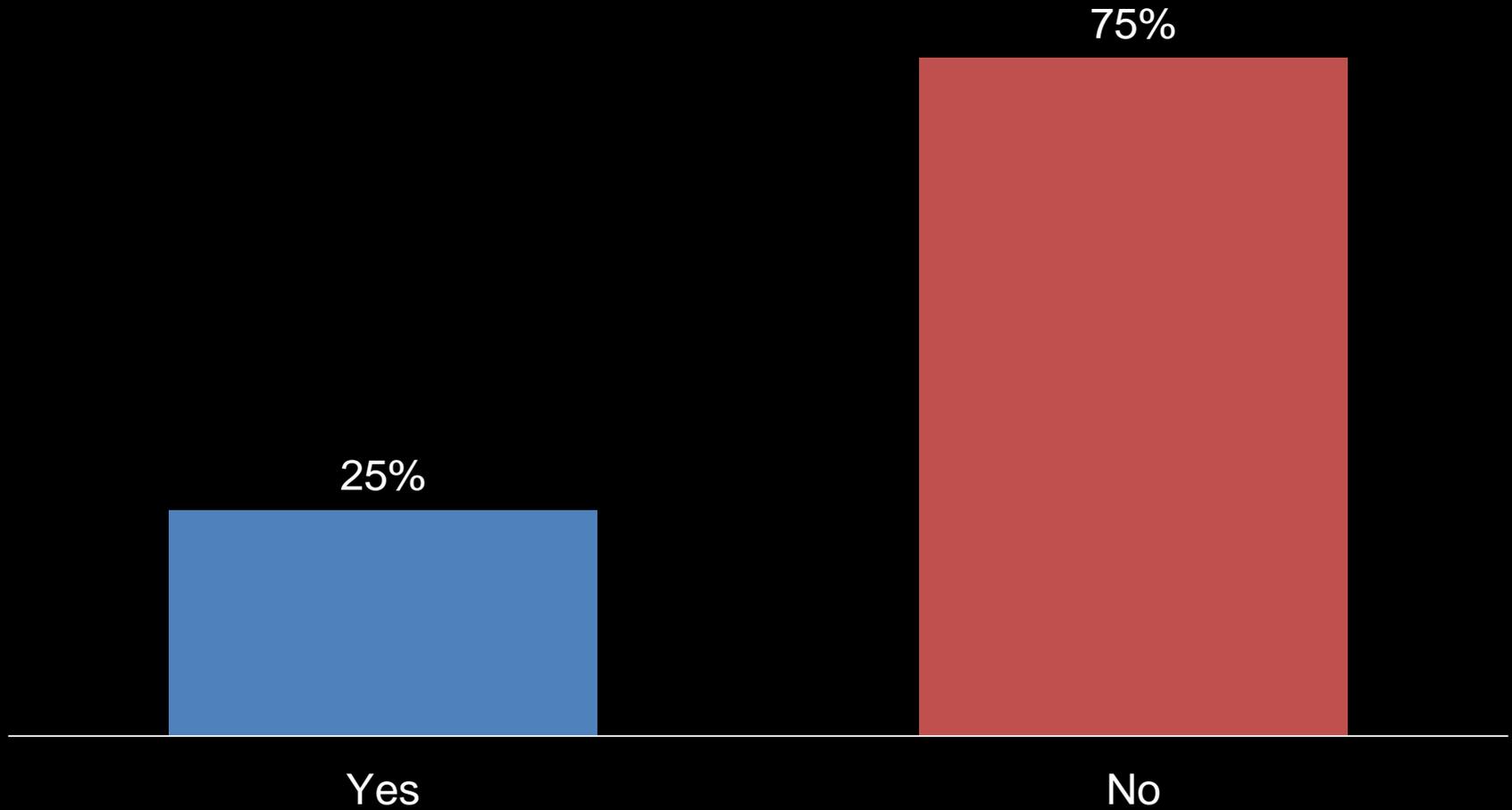
at Lincoln Center

Register Now!

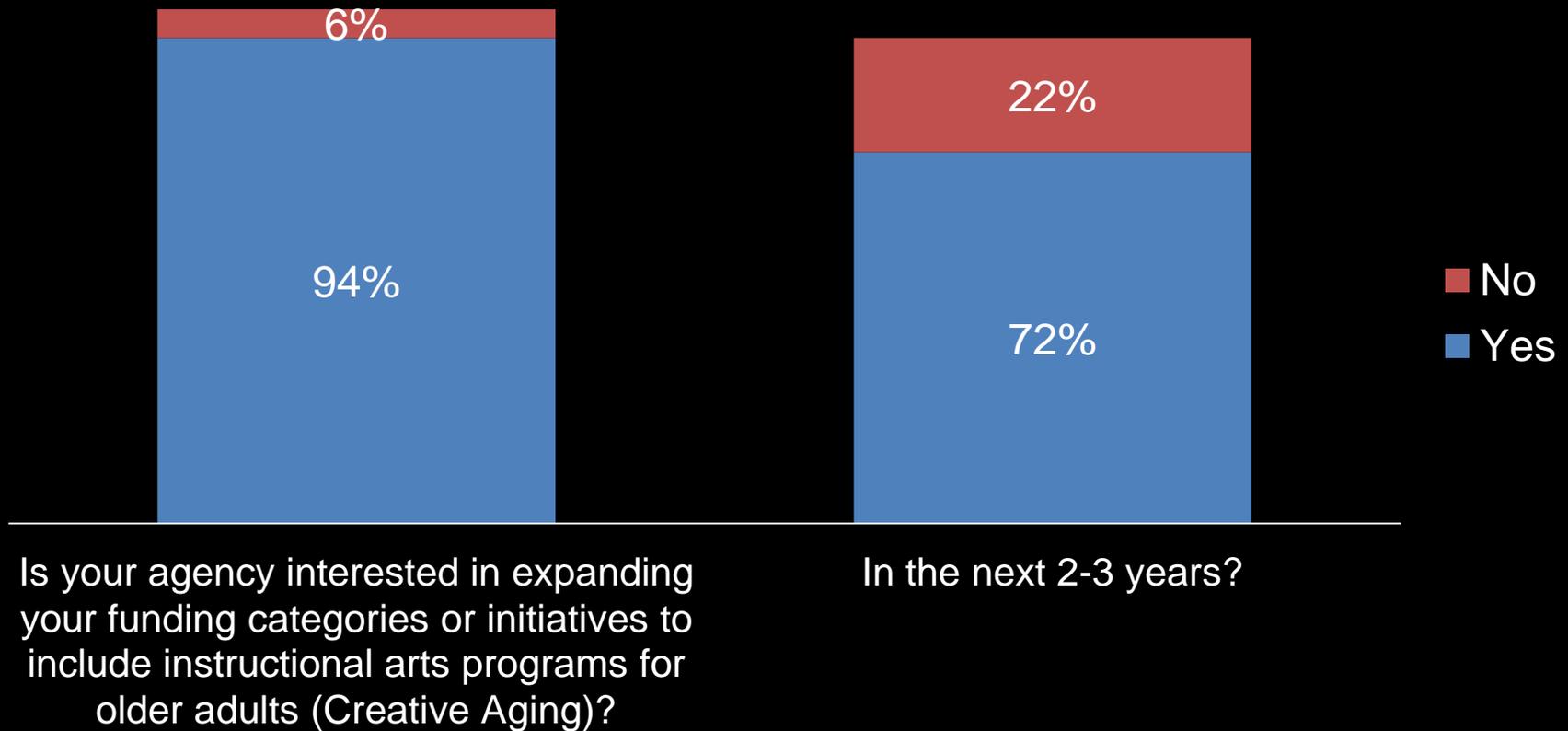
Does your agency's strategic plan include creative aging/lifelong learning?



Funding Category for “Creative Aging”



Interest in Expanding Funding Categories to Include “Creative Aging”



Resources Needed to Develop/Provide Instructional Arts for Older Adults

1. **Dedicated Funding Sources**
2. **Access to Successful Program Models**
3. **Access to Partners Outside of The Arts In Education Fields**
(e.g. Aging, Healthcare, etc.)
4. **Guidance from Creative Aging/Lifelong Learning Specialists**
5. **Training Information Workshops**
(at NASAA or Americans for the Arts)
6. **Access to Proven Teaching Artist Training Programs**
7. **Access to On-Line Resources**
8. **Events Promoting Public Awareness of Creative Aging Practices**

Issues in the Field

- Need for Inclusion of Creative Aging Programming in Cultural Plans
- Need for Comprehensive Training
- Lack of Cultural Diversity among Teaching Artists
- Need for Documentation & Dissemination
- Need for Advocacy

“Who Cares About Poetry?”

