

---

# Key Themes from Individual Interviews

- Stronger role as ambassador of the arts
- Stronger visionary leadership
- Stronger sustained advocacy/public information role
- Stronger public presence (one-on-one) within corporate/foundation community
- Stronger collaboration with state agencies (DED0, DOE)
- Stronger branding of who we are and what we do
- More proactive in facilitating convening, collaboration, and capacity building
- More streamlined/focused plan
- More clarity of staff/council roles
- More effective use of council expertise