

**Design Delaware: A Strategic Plan for the Arts in Delaware: FY2011–FY2015**

The Strategic Plan is designed to be clear, comprehensive, and flexible. To correspond with the strategic plan, the Division and Council will annually develop an operational plan that integrates specific action steps, evaluative measures, and timelines with the goals and objectives of the strategic plan and the state's fiscal cycle. In an ever-changing environment, the intent behind this approach is to keep the Division focused on the long-term goals and objectives, while developing operational plans that recognize the realities of a changing environment and variable resources over the short-term.

**Mission Statement**

The Delaware Division of the Arts is a state agency dedicated to nurturing and supporting the arts to enhance the quality of life for all Delawareans.

**Vision Statement**

The Delaware Division of the Arts and the Delaware State Arts Council envision a day when all Delawareans recognize the arts as vital to education, the economy, and quality of life, resulting in the broadest possible support and participation.

**Core Values**

**Access** to the arts for all Delawareans

**Advocacy** to raise awareness of, and support for, the arts

**Creativity** and innovation in the arts

**Diversity** in programming, services, audiences, and participation

**Education** in and through the arts for all ages

**Excellence** in artistic product, process, and service to the community

**Partnerships** to advance the arts and maximize opportunities

**Public value** of the arts to impact our lives and develop strong communities, economies, and schools

**Goals and Objectives**

**Goal I.** Strengthen the arts sector's ability to deliver quality programs and services

**Objective 1.** Sustain/cultivate/diversify funding streams

**Objective 2.** Improve organizational/individual capacity

**Objective 3.** Improve efficiencies of operations

**Goal II.** Broaden and deepen public engagement in the arts

**Objective 1.** Increase awareness of arts opportunities

**Objective 2.** Expand access to the arts

**Objective 3.** Increase levels of involvement in the arts

**Goal III.** Advance lifelong learning in the arts

**Objective 1.** Raise public awareness of, and support for, arts education in pre-K–12

**Objective 2.** Increase organizations' and artists' capacity to serve as arts education resources

**Objective 3.** Facilitate increased access to arts-based instruction in both arts and non-arts settings

**Goal IV.** Facilitate enhanced integration of the arts in civic, economic, and community life

**Objective 1.** Expand network of arts advocates and their collection of arts advocacy tools

**Objective 2.** Increase arts participation and profile in:

a. community and economic development initiatives

b. policy formation

**Objective 3.** Expand Division/Council role as leaders in promoting and supporting the arts



**DELAWARE DIVISION OF THE ARTS STAFF** (at the time of the plan's adoption, March 17, 2010)

Paul Weagraff, Director  
Susan Salkin, Deputy Director  
Gwen Henderson, Grants Manager  
Karen Lewis, Administrative Assistant/Office Manager  
Kristin Pleasanton, Art and Artist Services  
Terry Plummer, Community Arts Development  
Sheila Dean Ross, Arts in Education Coordinator, 504/ADA  
Roxanne Stanulis, Communications Coordinator

**DELAWARE STATE ARTS COUNCIL MEMBERS** (at the time of the plan's adoption, March 17, 2010)

Lise Monty , Chairperson  
Pamela Bell  
Steve Boyden  
Lou Braithwaite  
Joann E. Browning  
Richard Givens II  
Guillermina Gonzalez-Sobrero  
Margaret H. Johnson  
Gail Lear  
Elisabeth Poole  
Reverend John Ranney  
Ruth Sokolowski  
Dr. Joyce Hill Stoner  
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